



Invitation NL Pavilions

Expand Your Reach: Join the NL Pavilions at Gulfood Manufacturing, 3 – 5 November 2026, DWTC, Dubai Unlock New Business Opportunities in the Heart of the Food Industry!

The global food manufacturing industry is evolving rapidly—and Dutch processing, packaging and ingredient expertise is uniquely aligned with the needs of high-growth markets.

We are pleased to invite your company to participate in 11th Gulfood Manufacturing 2026, taking place 3–5 November 2026 at Dubai World Trade Centre (DWTC)—the world's largest and most influential trade event dedicated exclusively to food & beverage manufacturing, processing, packaging and ingredients.

Why Dutch solutions are a strong fit for the Middle East, Africa & South Asia

Markets across the Middle East, Africa, and South Asia are accelerating investments in local food production, food security and manufacturing efficiency. Dutch companies are particularly well-positioned to support this transformation due to:

- **Engineering excellence & reliability** – Buyers in the region value durable, high-performance machinery and long-term supplier partnerships, areas where Dutch suppliers are globally trusted.
- **Efficiency in challenging environments** – Dutch processing and packaging technologies are designed for high output, water efficiency and energy optimization critical in hot climates and resource-conscious markets.
- **Sustainability & circular innovation** – Regional governments and manufacturers are actively seeking sustainable packaging, waste reduction and energy-efficient solutions, aligning strongly with Dutch sustainability leadership.
- **Scalable and flexible production** – Many manufacturers are expanding or upgrading facilities; Dutch modular, automated and Industry 4.0-ready solutions support fast-growing operations.
- **Advanced ingredient solutions** – Dutch ingredient suppliers are highly regarded for quality, food safety, functionality, clean-label innovation and consistency key priorities for manufacturers targeting both local and export markets.

Who will you meet?

Gulfood Manufacturing attracts **senior decision-makers with active sourcing needs**, including:

- Food & beverage manufacturers and processors
- Factory owners, plant managers and production directors

- Packaging, engineering and R&D teams
- Ingredient buyers and formulation specialists
- Government bodies and food security authorities
- Investors and large-scale project developers

Key sectors represented

- Food & beverage processing machinery
- Packaging machinery, materials, and smart packaging
- Ingredients, additives and functional solutions
- Automation, robotics and digital manufacturing
- Cold chain, refrigeration and storage
- Quality control, food safety and traceability
- Sustainable and energy-efficient manufacturing solutions

Market opportunity for Processing, Packaging & Ingredients

The region represents one of the fastest-growing food manufacturing markets globally, driven by:

- Population growth, urbanization, and changing consumption habits
- Rising demand for packaged, convenience and functional foods
- Government-backed food security strategies and local production mandates
- Increased focus on automation, shelf-life extension and premium ingredients

Regional manufacturers are actively seeking European technology and ingredient partners with Dutch companies standing out for innovation, compliance and long-term value.

Why Gulfood Manufacturing

- 100% dedicated to food manufacturing, processing, packaging, and ingredients
- High buyer-to-exhibitor ratio with qualified, project-driven visitors
- Strong international presence and country pavilion opportunities
- Proven platform for lead generation, partnerships and regional market entry

Participation in one of the NL Pavilions at Gulfood Manufacturing 2026

The costs for participation in one of the NL Pavilions are € 1,025.00 (excl. VAT) per m2 of exhibition space. A compulsory insurance of € 150.00 is also calculated per participating company. An amount of € 380.00 must also be paid for the internet listing and € 277.00 for registration costs. These costs are imposed by the exhibition organization. Co-exhibitors will be charged the same costs.

The conditions of participation, together with the registration form, can be found in the annex. In order to participate in this fair, you must complete the application form and sign it by an authorized



representative within his/her organization who is registered as such with the Chamber of Commerce as authorized to sign. **If this is not met, the registration is not valid.**

Deadline for registration is **Friday 20th March**. **So be on time, first come first serve!**

If you would like to receive more information about the NL Pavilion, please contact OEM, Caroline Cramer, telephone: +31 6 15371456, e-mail: cc@orange-management.com. We look forward to receiving your application.

Looking forward to receiving your [application](#)!

Best regards,

Caroline Cramer
Managing Director



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