

Your gateway to the world of international exhibitions

International Pizza Expo 2026

24 - 26 March, Las Vegas Convention Centre, Las Vegas, USA

Invitation to the NL Pavilion

The International Pizza Expo will be held at the Las Vegas Convention Center from 24 - 26 March. This annual event is the largest gathering of pizza professionals in the world with more than 15.000 buyers, partners and exhibitors in attendance. Pizza Expo continues to be the premier global event for the pizza industry, allowing pizzeria owners and operators to:

- Find and purchase needed supplies: Pizza Expo is a one-stop shop to secure all the products and equipment needed for a pizzeria all under one roof;
- Source new products and services: This is a once-a-year opportunity to discover all the new innovations and technologies hitting the market;
- Take advantage of educational opportunities: Restaurateurs can choose from more than 70 seminars and workshops to enhance their knowledge base and skill set to position their business for future success;
- Network with other professionals: the pizza community gathers every year at Pizza Expo to share best practices and build stronger foundation for success with the pizza industry.

Discover key trends such as:

- Premium and artisan pizza concepts
- Operational efficiency and automation
- Sustainable ingredients and packaging
- Digital ordering and kitchen technology

The Pizza Expo program includes:

- Educational seminars and workshops
- Live product demonstrations
- International Pizza Challenge & World Pizza Games



The International Pizza Expo has been recognized as one of the fastest-growing shows in the foodservice segment, ranking the Top 100 trade shows in the USA.

Please find here the [post show report](#) for more information.

Target Groups

Exhibitors:

- Food and ingredient manufacturers (cheese, sauces, dough, toppings)
- Equipment and machinery suppliers (ovens, automation, refrigeration)
- Food-tech, POS, and digital solutions providers
- Packaging and sustainability solution providers

Buyers come to source: Cheese/Cheese alternatives, Dough processing, Alcohol/Beer/Wine, Appetizers, Flour, Sauce, Ovens, Beverages/Juices/Soft drinks, Bar equipment, Pizza Toppings, Appetizers Technology.

Visitors:

- Independent pizzeria owners and chains
- U.S. and international distributors
- Food service purchasing managers
- Hospitality and franchise operators
- Industry Professionals
- Pizza chefs and pizzaioli
- Food service executives and consultants
- Product developers and innovators
- Media, influencers, and industry associations

Participation in the NL Pavilion at The International Pizza Expo

The costs for participation in the NL Pavilion per stand of **9 m²** are **€13.050,00** (excl. VAT) of exhibition space. A compulsory Lead Capture fee of **€540,00** (excl. VAT) is also calculated per participating company. These costs are imposed by the exhibition organization. Including a stand of 9 m²: 1 table, 4 chairs, 1 information counter, **1 showcase with 3 shelves, graphics on walls, lights, carpet, cleaning.**

To participate in this exhibition, you must complete the application form and sign it by an authorized representative within his/her organization who is registered as such with the Chamber of Commerce as authorized to sign. **If this is not met, the registration is not valid.**

The stand space allocated to you by OEM may differ from the m² you requested.

Select the PDF symbol for [registration](#)

Deadline for registration is **Wednesday, 4 February 2026**.

Secure Your Spot in the Netherlands Pavilion!

Don't miss this opportunity to showcase your brand, expand your network, and tap into the lucrative US market. Contact us today to reserve your place at the International Pizza Expo 2026!

If you would like to receive more information about the NL Pavilion, please contact OEM, Caroline Cramer, telephone: +31 6 15371456, e-mail: cc@orange-management.com.

We look forward to receiving your [registration](#).

Best regards,

Caroline Cramer
Managing Director