



## Invitation NL-Pavilion

### Winter Fancy Food Show 2025

Las Vegas Convention Centre, 19 – 21 January

Meet innovation-hungry decision-makers from across the industry.

The Las Vegas Convention Center will host the Winter Fancy Food Show from 19 – 21 January 2025. The exhibition area will span a 200,000 square meters and it is anticipated that 6,500 exhibitors. We are very happy to announce that Orange Exhibition Management has been appointed as the official agent for the Netherlands for both (Winter & Summer) Fancy Food Shows 2025.

Las Vegas is a gambling mecca, but specialty food industry professionals know that the Winter Fancy Food Show is always a winning bet! The Winter Fancy Food Show is where specialty food makers go to exhibit their newest and best products and where buyers go to find their next bestsellers. With thousands of industry professionals all under one roof, the Winter Fancy Food Show is three days of sampling, networking, and education designed to help grow your business.

More than 13,000 professionals from around the world participated in the 2024 Winter Fancy Food Show to get a first look at the products, trends, and brands that would shape the year to come. Participants included: Makers and manufacturers, Retailers, buyers & distributors, Editors, reporters and influencers, Investors, Resource & solution providers. [Click here](#) for the post show report 2024.

Don't miss out on the first Show of the year to introduce new products, first to unveil new trends, and your first chance to get ahead of the year's biggest product and maker stories.

#### #1 Discover new products and suppliers

With thousands of the newest and most innovative products in the specialty food industry on display, the Winter Show offers a first look at emerging products from the West Coast and across the world. Your next bestseller is waiting to be discovered!

#### #2 Establish and strengthen business relationships

The Winter Fancy Food Show is a community-centric event, where bonds are formed and reinforced in an inspiring environment. Between curated events and casual meet-ups, you'll be immersed in networking opportunities and relationship-building.

#### #3 See and help set trends for 2025 and beyond

The food industry's biggest trends start in specialty, and the Winter Show gets you in on the ground floor of specialty food trend-setting. Gain knowledge at research-based sessions, discover nascent innovations, and add your voice to the conversation.

#### NL-Pavilions

Orange Exhibition Management has become a SFA member. This is to secure good location blocks for the NL Pavilions as well as advantages for exhibitors f.e. better prices for advertising etc.

Deadline for application is **27 November 2024**, price per sqm is **EURO 1385,00** excl. BTW.

Included per 9 sqm: 1 table, 4 chairs, 1 information counter, socket, 3 spotlights, waste bin, carpet, cleaning and the organization by OEM. Insurance fee is **EURO 105,00** excl. BTW. The basic electricity consumption is included in the sqm price!

Please do not hesitate to contact Orange Exhibition Management, Caroline Cramer, [cc@orange-management.com](mailto:cc@orange-management.com), +31 6 15371456 for more information.