

## **SAUDI FOOD MANUFACTURING 2025**

13 - 15 April 2025, Riyadh Front, Saudi Arabia

### **Invitation NL-Pavilions** **Processing & Packaging, Ingredients**

It is for the 2nd time that Orange Exhibition Management is organizing the NL Pavilions in Processing & Packaging and Ingredients, at the Saudi Food Manufacturing 2025 which will be held at the Riyadh Front – The Kingdom's largest Exhibition and Conference Centre, Saudi Arabia.

#### **Saudi Arabia – Vision 2030**

Saudi Arabia holds exciting potential and opportunity for investors. A G20 economy with a young, highly educated population of over 34 million inhabitants. It also boasts a strategic location at the heart of major trade routes crossing three continents and bountiful natural resources. As part of Vision 2030, a wide range of economic reforms has succeeded in: creating new business opportunities, leveraging Saudi Arabia's key strategic assets, and driving economic growth and diversification.

In the Middle East's biggest market there is a cultural, economic and investment shift of game changing proportions. Inspired by Vision 2030, the business landscape is undergoing transformational expansion that is creating enormous opportunities for food and beverage exports. To learn more about Vision 2030: [Invest in Saudi Arabia - Vision 2030](#)

#### **SaudiFood Manufacturing**

welcomed an unmatched international array of exhibitors, selecting it as their entry point into this dynamic market and leveraging the exceptional opportunities, partnerships, and networks it offered. The event attracted participating companies from 70 countries, establishing a new international benchmark for trade shows of this genre in the Kingdom.

Under the patronage of H.E. Bandar Ibrahim Al Khorayef, Minister of Industry and Mineral Resources, concluding on a strong note, SaudiFood Manufacturing emerges as the epitome of success within the Food & Beverage Manufacturing industry.

Functioning as an unparalleled sourcing hub and a catalyst for F&B trends, SaudiFood Manufacturing solidified its position as the premier platform for engaging with top-tier trade buyers, influential global and regional professionals, and foremost thought leaders in the food and beverage manufacturing sector.

By setting a new benchmark for trade exhibitions, SaudiFood Manufacturing generated unparalleled opportunities and fostered strategic alliances poised to reshape both regional dynamics and global perspectives.

For the first edition in 2024 18.983 visitors came to see the show, 400+ companies from 70 countries showed their products. See for the post show report 2024 [this link](#).

#### **Sectors**

- **Control & Automation**
- **Supply Chain Solutions**
- **Packaging**
- **Processing**
- **Ingredients**

## NL-Pavilions

The blocks for the NL Pavilion are split into the sector Processing & Packaging and Ingredients sector.

Application and payment before **30 October**: Early Bird price per sqm is **EURO 890,00** excl. BTW.

After this date the price per sqm is **EURO 920,00** excl BTW.

Included per 9 sqm: 1 table, 4 chairs, 1 information counter, socket, 3 spotlights, waste bin, carpet, organization by OEM. Marketing and registration package **EURO 744,00** excl. BTW these are additional costs imposed by the organizers.

**Be a part of the next wave of innovation!**

Please do not hesitate to contact Orange Exhibition Management, Caroline Cramer, [cc@orange-management.com](mailto:cc@orange-management.com), +31 6 15371456 for more information.

