

SAUDI FOOD MANUFACTURING 2024

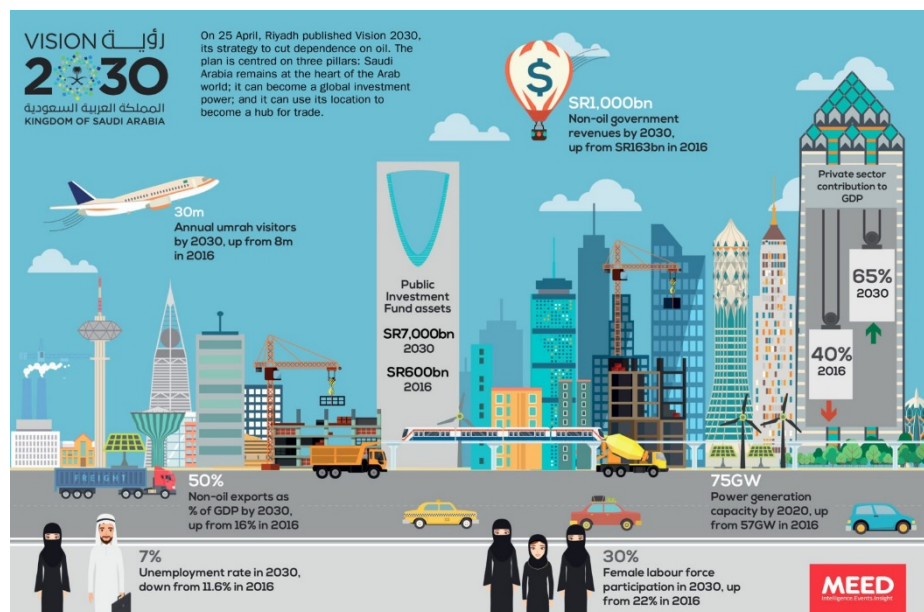
SEIZE THE FUTURE
30 April - 2 May 2024, Riyadh, Saudi Arabia

Invitation NL-Pavilions

It is for the 1st time that Orange Exhibition Management is organizing the NL Pavilions in Processing & Packaging and Ingredients, at the Saudi Food Manufacturing 2024 which will be held at the Riyadh Front – The Kingdom's largest Exhibition and Conference Centre, Saudi Arabia.

Saudi Arabia – Vision 2030

Saudi Arabia holds exciting potential and opportunity for investors. A G20 economy with a young, highly educated population of over 34 million inhabitants. It also boasts a strategic location at the heart of major trade routes crossing three continents and bountiful natural resources. As part of Vision 2030, a wide range of economic reforms has succeeded in: creating new business opportunities, leveraging Saudi Arabia's key strategic assets, and driving economic growth and diversification.



In the Middle East's biggest market there is a cultural, economic and investment shift of game changing proportions. Inspired by Vision 2030, the business landscape is undergoing transformational expansion that is creating enormous opportunities for food and beverage exports. To learn more about Vision 2030: [Invest in Saudi Arabia - Vision 2030](#)

Saudi Food Manufacturing

Will unlock the immense opportunities presented by innovation across the F&B manufacturing industry, highlighting the untapped potential in Saudi Arabia and playing a part of the Kingdom's emergence as a global F&B player. Already home to almost

1,000 F&B production facilities, employing 200,000+ people. Food Manufacturing and Processing Sector on course to reach \$ 13.3B in size by 2025. Aim to double the value of agricultural exports from \$3.7 billion in 2022 to \$10.9B in 2035. 71% of manufacturers in the MEA region are pursuing a digital-first approach to business. Target to attract investments worth \$20B in the food industry sector by 2035. Sector in the Kingdom expected to grow from \$41B in 2019 to \$57B by 2030.

Sectors

- Control & Automation
- Supply Chain Solutions
- Packaging
- Processing
- Ingredients

NL-Pavilions

The blocks for the NL Pavilion are split into the sector Processing & Packaging and Ingredients sector. [See brochure](#) for more information about the exhibitor/visitor profile.

Price per sqm is **EURO 850,00** excl. BTW. Included in this price per 9 sqm: 1 table, 4 chairs, 1 information counter, socket, 3 spotlights, waste bin, carpet, organization by OEM. Marketing and registration package **EURO 640,00** excl. BTW these are additional costs imposed by the organizers.

Don't miss this powerful sales opportunity, to be the first pioneer and to seize the future!

Please do not hesitate to contact Caroline Cramer, cc@orange-management.com, +31 6 15371456 for more information.

