



# GULFOOD MANUFACTURING

**07-09**  
**NOV 2023**  
DUBAI WORLD  
TRADE CENTRE

## Invitation NL Pavilions - Gulfood Manufacturing 2023 7 – 9 November, Dubai, UAE, DWTC

### Driving the next era in the evolution of the F&B manufacturing industry

Gulfood Manufacturing is the definitive destination leading the future of food production – from new ingredients and advanced technologies to integrated supply chain solutions and breakthrough developments driving the industry forward.

Gulfood Manufacturing will be the convening platform for the industry, as it addresses optimizing operational efficiency, driving responsible sourcing with traceable supply chains, navigating entry barriers in new markets, adopting sustainable practices, and generating new funding sources across the entire F&B manufacturing value chain.

Join the **NL Pavilions** organized by **Orange Exhibition Management**, for the biggest global gathering of machinery solutions and ingredients innovation in the MEASA region.

Last year's edition of Gulfood Manufacturing covered 21 halls, 2.168 exhibitors (25% were new) were showcasing their products, 46.552 visitors. The show was 40% larger than previous years. For more details, please find here the [Post Show Report](#). Click [here](#) for the show floor plan.

### Ingredients

Find out what ingredient trends are expected to dominate the next year of innovation projects, from color enzymes to emulsifiers, cultures and fermentation starters to plant extracts and stabilizers.

### Processing, Processing & Supply Chain Solutions

The latest technologies in food and beverage processing across meat, baking, beverage, refrigeration plants, food safety and quality. Automation was the watchword as workforce shortages hit factory floors during the pandemic. With the underlying theme expected to continue far into the future, Gulfood Manufacturing brings global innovators in food processing to show how to keep ahead.

Packaging features large, mid and small scale equipment and machinery for packaging, printing, labeling, weighing, sorting and decorating across multiple industries.

Supply Chain Solutions is the focus for all those involved in materials handling, transport and commercial vehicles, warehousing, operators, facilitators & service providers.



## Saudi Arabia

Saudi Arabia is the largest economy in the Arab world and home to a growing food manufacturing and processing sector. Investments in this sector are expected to reach \$70 billion in 2030.

This year more than ever, we examine what the kingdom's priorities are towards the F&B manufacturing industry as the world's second-largest oil producer is rapidly going green and as the kingdom's industrial evolution and sustainability unfold, we embark on a steep trajectory.

**As factories of the future emerge, we take a look at how intelligent technology can increase resilience, and build more agile, flexible, and efficient businesses and supply chains capable of responding quickly and effectively to challenges and opportunities.**

Furthermore, we examine the enhanced opportunities for fighting the food crisis in saturated markets like South Asia, as well as why investing in food and beverage manufacturing plants can lead to food security and turn these saturated markets into opportunities to scale during an inflation crisis.

Sounds interesting? Come and join us at the NL Pavilions in Ingredients and Processing & Packaging!

## Participation in the NL Pavilion at Gulfood Manufacturing 2023

The costs for participation in one of the NL Pavilions are € 875,00 (excl. VAT) per m2 of exhibition space. Per participating company there is a mandatory insurance of € 156,00 (excl. VAT). An amount of € 370,00 (excl. VAT) for internet listing and € 285,00 (excl. VAT) for registration fees to be paid. These costs are imposed by the exhibition organizers and include 5% VAT. Minimum stand size is 12 m2 (blocks are 4 m deep) and maximum standspace is 24 m2. This in order to also give new companies the opportunity to participate.

The conditions of participation can be found, together with the registration form, in the annex. In order to participate in the exhibition, you must have the registration form fully completed by a person within your organization who acts with power of attorney and is registered with the Chamber of Commerce as authorized to sign. If this is not met, the registration is not valid.

Deadline for application is **Friday 22 April**. Be quick because the space is really limited and there is a lot of interest of Dutch companies to participate! Given the limited space, applications will be honored in order of entry and availability of space.

The stand space allocated to you by OEM may also differ from the m2 you have requested.

**Please do not hesitate to contact me in case you have any questions. You can contact me on my mobile phone: +31 6 15371456 or [cc@orange-management.com](mailto:cc@orange-management.com)**

Looking forward to receiving your [APPLICATION](#).

Best regards,

Caroline Cramer  
Managing Director