

Leading The Future of Food Production

POST SHOW REPORT

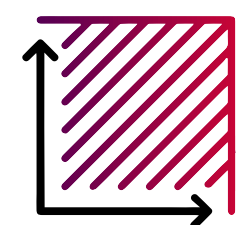


GULFOOD
MANUFACTURING

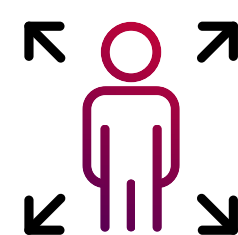
8 – 10 NOV 2022
DUBAI WORLD TRADE CENTRE



Business generated at
the event increased
for 50% of exhibitors



21 halls
of diverse, innovative
products



150+
media attended
the show



Where the global food
manufacturing industry came
to connect and do business

2,168
exhibitors

46,552
visitors

25%
of exhibitors
new to the show

Sectors

INGREDIENTS

PROCESSING

SUPPLY CHAIN
SOLUTIONS

PACKAGING

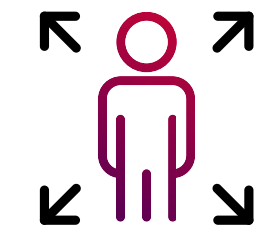
CONTROL &
AUTOMATION



88% of visitors
confirmed intention
to return in 2023



90% of exhibitors
confirmed intention
to return in 2023



2022 edition
was 40% larger than
previous years





Overall event
satisfaction score of
4.3/5 vs the industry
benchmark of 3.9

The event achieved the
highest ever Net Promoter
Score on record.
An unprecedented
+49 vs the industry
standard of **+13.5**



Our visitors
came from
more than
180 countries



T O P 2 0
VISITING
COUNTRIES



United Arab
Emirates



Saudi
Arabia



India



Pakistan



Egypt




Iran



Oman



Kuwait



Jordan



Turkey



Iraq



Italy



Bahrain



Lebanon



Algeria



Russian
Federation



United
Kingdom



Germany



Sudan



United States
Of America

2022

Key Themes

Sustainability

Technology

Nutrition

Innovation

Efficiency



Global Leading Exhibitors In Processing & Packaging



Global Leading Exhibitors In Ingredients





80%

of Exhibitors deem **Gulfood Manufacturing** important for their business

90%

exhibitors intend to return in 2023

Exhibitor net promoter score of
+25 vs industry
benchmark of -11

Total value of show purchases is estimated at **USD 1.3 billion***

*Value obtained from surveys conducted during and after the show by international research and strategic advisory firm, GRS



Importance of event to exhibitors rated **4.2/5** vs industry benchmark of 3.71

Exhibitor overall satisfaction rated **4/5** vs industry benchmark of 3.57

Visitors who attended with the intention to buy increased by **more than double** than previous years



Hear what our exhibitors had to say about the show

“

Gulfood Manufacturing consistently improves year on year. With this year's innovation, visitor numbers & quality of exhibition pavilions being better than ever. Excellent footfall & very much satisfied with leads generated during exhibition

Suvjay Industries India LLP

“

Great show! This is our first time with this expo and we find the show to be really good with qualified leads walking in

Elgi Gulf FZE



“

Gulfood Manufacturing is an extraordinary experience, a full immersion in the world of sustainability and versatile packaging of tomorrow

Gabriele Giallorenzo
Sales Manager, Sacmi



“

The show gave us a great forum to reconnect with existing customers and project and many opportunities with potential new customers

LOESCH Verpackungstechnik
GmbH + Co. KG



“

The show helped me meet new suppliers from Europe (France & Germany)

SARL 3E

Hear what our visitors had to say about the show



“

The show helped me meet new suppliers from Europe (France & Germany)

Business Manager
ALMOE Digital Solution LLC



“

I was impressed with the diversity of exhibitors for the solutions I was looking for

Consultant
Swiftbox



“

This is a crucial platform to connect with peers, meet customers, recharge and prepare for the year ahead

Mobility Lead
Tetra Pak Export FZE Dubai

“

The show helped us to expand our supplier base and we secured valuable business opportunities

Assistant Procurement Manager
Saudi Airline Catering

“

The event helped me in identifying new suppliers, technology, ingredient which will be beneficial for me and my organisation

Senior Manager
Procurement & Logistics
MICKS FOODS LLP

“

I was impressed by the number of exhibitors and diversification. There were exhibitors from across the globe which really made the programme global and gave us the chance to learn about new products and technologies

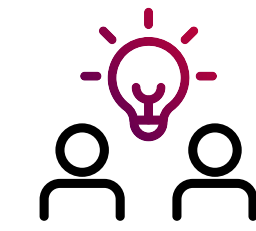
Director
Dellsh Dairies Private Limited



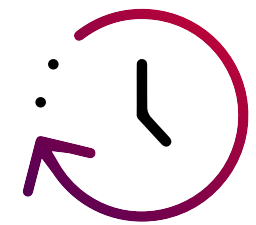


FOODTECH

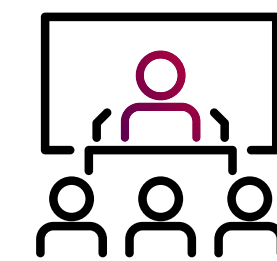
SUMMIT



50⁺
sessions across
3 days



30⁺
hours of immersive
content



100⁺
industry leaders
on stage



MOU IFPA & OIC Signing

“

International Islamic Food Processing Association (IFPA) a subsidiary of the Islamic Organization for Food Security (IOFS) is a very special organisation that can help enable Food Security for the OIC countries. Through close collaboration with the private sector, IFPA will help OIC member countries build Food manufacturing capacity and expand trade opportunities. With IFPA relocating to UAE, and Dubai being its new headquarters IFPA is in a geo-strategic location that has the infrastructure and track record to catalyze the improvement of food manufacturing value chain in OIC countries. In this direction, today's MOU with Food Tech Valley and our close collaboration with Gulfood Manufacturing are our first steps towards achieving food security within the OIC countries.

H.E. Yerlan A. Baidaulet

Director-General
Islamic Organization for Food Security
(IOFS)





MOU Tetra Pak & UPM

Tetra Pak, the world's leading food processing and packaging company, signed a Memorandum of Understanding (MoU) with Union Paper Mills (UPM), the UAE's leading paper recycler, at Gulfood Manufacturing 2022, with the objective to increase the overall collection and recycling of used beverage cartons (UBC).



Bestowed To The Industry's Revolutionary Pioneers





Halls 1-8, Shk Saeed Halls 1-3,
Trade Centre Arena, Sheikh Rashid Hall



Za'abeel Halls 5-6



Sheikh Rashid Hall



Za'abeel Hall 4



Za'abeel Halls 1-3

8-10
NOV 2022
DUBAI WORLD TRADE CENTRE



Strategic Partners



UNITED ARAB EMIRATES
MINISTRY OF INDUSTRY
& ADVANCED TECHNOLOGY

UAE Food & Beverage Manufacturers

A business group of Dubai Chamber
of Commerce and Industry



खाद्य प्रसंस्करण उद्योग मंत्रालय
MINISTRY OF
FOOD PROCESSING INDUSTRIES



مصرف الإمارات للتنمية
Emirates Development Bank



المؤسسة العامة للحبوب
Saudi Grains Organization (SAGO)
المملكة العربية السعودية



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MEDIA PARTNERS



Let's Meet Again



GULFOOD MANUFACTURING

7 - 9 NOV 2023

DUBAI WORLD TRADE CENTRE

BOOK YOUR STAND

To open a whole new world of opportunities
in F&B at the world's largest annual event



SALIMA DADLA

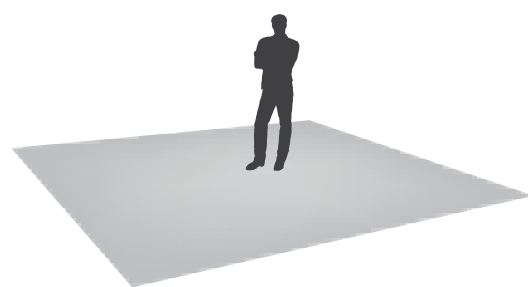
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GOLI VOSSOUGH

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Goli.Vossough@dwtc.com

Stand prices for Gulfood Manufacturing 2023



Space Only

(min 24sqm)

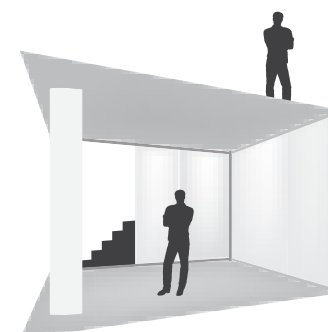
AED 1,775 per sqm



Shell Scheme

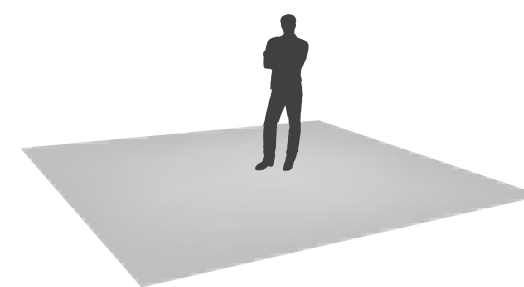
(min 12sqm)

AED 2,075 per sqm



**Double
Decker**

AED 800 per sqm



**Concourse
Space Only**

AED 2,600 per sqm



**Concourse
Shell**

AED 2,900 per sqm

Please note that the following
compulsory charges apply to
each exhibiting company and/
or stand sharer

Registration fees **AED 1,000**

Enhancing internet listing **AED 1,300**

Exhibitor insurance **AED 550**