

# GULFOOD MANUFACTURING

POST SHOW REPORT 2021



POWERING SMART  
INNOVATIONS IN  
FOOD MANUFACTURING

8 - 10  
NOV 2022

[gulfoodmanufacturing.com](http://gulfoodmanufacturing.com)







AN AWE-INSPIRING SHOW  
OF UNITY FROM THE  
.. GLOBAL FOOD COMMUNITY  
.....



**1,259**

Exhibitors from  
55 countries



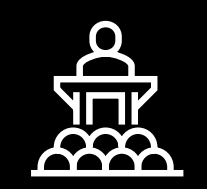
**36,022**

Attendees from  
162 countries



**21**

Halls of Diverse,  
Innovative Products



**50<sup>+</sup>**

Industry Leaders  
On Stage



**30<sup>+</sup>**

hours of Immersive  
Content



**WATCH NOW**



THE YEAR'S FIRST LIVE  
EVENT THAT KICK-STARTED  
F&B MANUFACTURERS TRADE



85%

visitors were very  
satisfied with the  
event

86%

visitors said the  
event is important  
for their business



91%

of exhibitors  
are likely to  
return in 2022



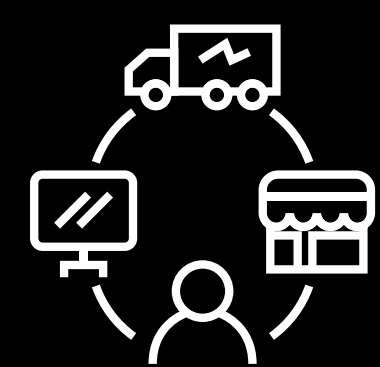
“

It's a great pleasure to be  
in a fantastic event Like  
Gulfood Manufacturing.

**MIKE JAMIESON**  
Global Segment President  
Consumer Packaged Goods  
Schneider Electric



# BIGGEST FOOD BRANDS & INNOVATIONS ON SHOW

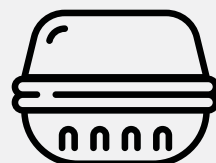


**1,259**  
From 55 Countries  
Worldwide

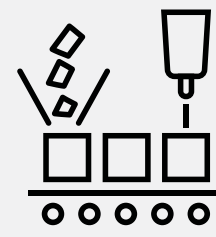
## CATEGORIES INCLUDED



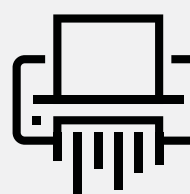
Ingredients



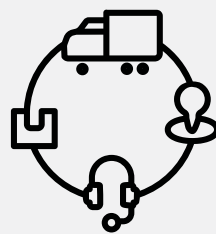
Packaging



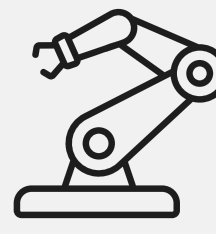
Processing



Printing  
& Labeling



Supply Chain  
Solutions

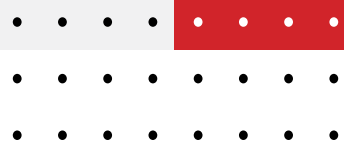


Automation  
& Control



I really like The way the exhibition has been organized Im really glad to be hear and I have found many customers of interest.

**SANTIAGO BARRADO CAMPOS**  
Customer Care Manager  
JVT - Spain



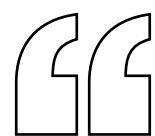
## FEATURED EXHIBITORS



**TATE & LYLE**



and many more..



We are extremely happy to be back at Gulfood Manufacturing this is our 7th edition. Its been great to meet and see clients happy to come back it's a good feeling. And shows that the worst is behind us and the time to reconnect time to get moving on projects and collaborations is now.

**DOMINIQUE FLOCH**  
General Manager  
Turkey Middle East, Africa  
Tate & Lyle



## F&B SOURCING AT ITS SUCCESSFUL BEST VISITORS ROUND-UP

**36,022**  
Visitors

**30M**  
AED worth of  
deals confirmed



“

We came here to meet industry leaders and manufactures, this year is beyond our expectation and its really good to connect with people after two difficult years and its really great to be back and its been a success!

**AHMAD HAMMOUD**  
Manufacturing and Project  
Manager at Pinar Arabia

### TOP VISITING COMPANIES







**47%** Importer / Trader  
/ Wholesaler / Distributors  
/ Reseller



**15%** Manufacturer  
/ Retailer



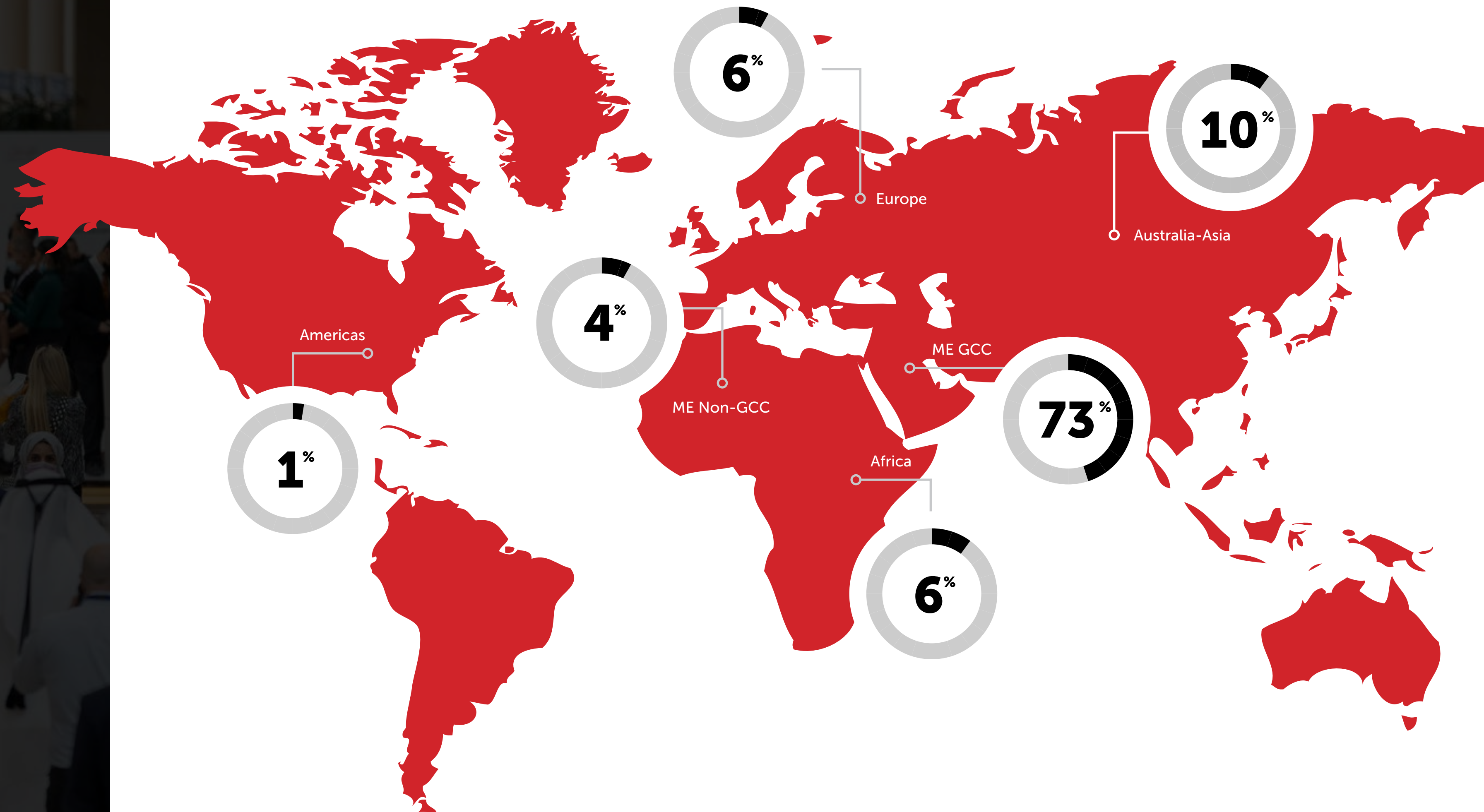
**25%** Food Service  
/ Horeca / Caterers



**8%** Media / Associations  
/ Government  
/ Educational



**5%** Consultancy





## 55 EXHIBITING COUNTRIES REPRESENTED



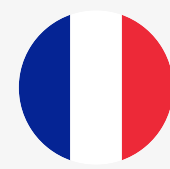
Austria



Denmark



Egypt



France



Germany



India



Iran



Italy



Netherlands



Spain



Switzerland



Turkey



UK



USA

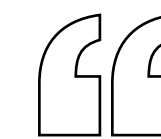
...and many more



We are very happy to be back at Gulfood we have been exhibiting for the past few years, and now after covid we are happy to be back to see the confidence from visitors and its business as usual in Gulfood and in Dubai as a city, so we are very glad to be here!

**WASSIM LABBAN**

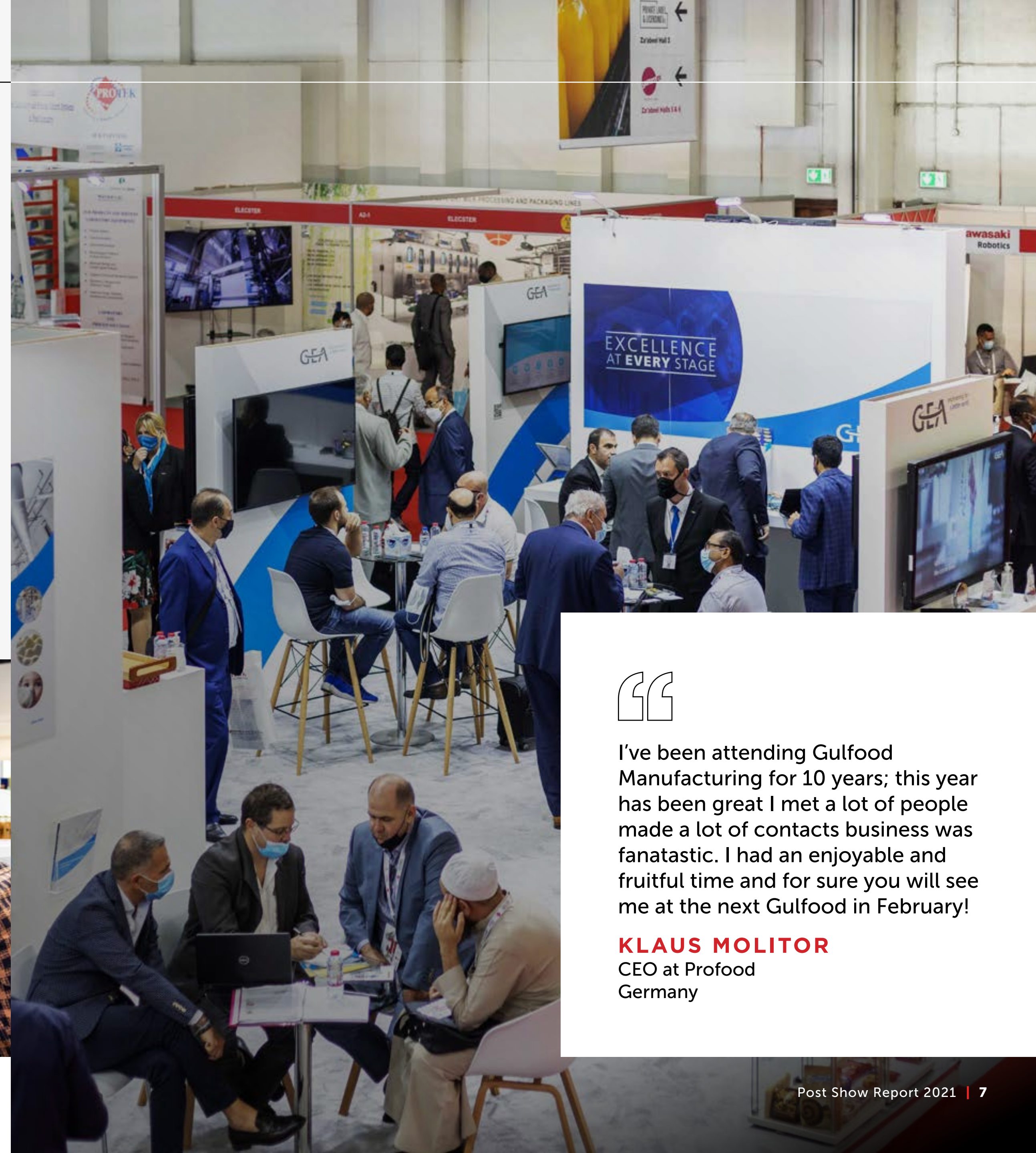
Vice President, Rigid Packaging  
EEMEIA, SEA, ANZ, Husky



I've been attending Gulfood Manufacturing for 10 years; this year has been great I met a lot of people made a lot of contacts business was fantastic. I had an enjoyable and fruitful time and for sure you will see me at the next Gulfood in February!

**KLAUS MOLITOR**

CEO at Profood  
Germany





# ATTENDEES EXCITED TO RECONNECT, FACE-TO-FACE



I have had a very good experience visiting this event and seeing the technologies that is coming up in the food industry how we can use it in the food industry to give our customers the right service. My experience was very good in terms of the different sources from the different countries of people participating.

**BIJU MATTHEW**  
Owner  
Stopover Restaurant



Gulfood Manufacturing has been engaging and we have managed to have very exciting meetings and looks like a very good show.

**ARJUN MENON**  
Sales Director  
Transveritas



Gulfood Manufacturing 2021 is a brilliant show and a good show to get together with all our customers and suppliers and we look forward to having cooperation's with our customers this year.

**IKLAQ AHMAD**  
Engineer From Total Packaging Solutions



I like coming to gulfood manufacturing to see what we can do in sustainability and environmentally friendly packaging and I love to source new ingredients for our restaurants.

**RAME SHETTY**  
Managing Director of Ramee Group Hotel & Resorts





# GULFOOD MANUFACTURING EXCELLENCE AWARDS

Breakthrough Innovations  
Driving The Industry Forward

**7**  
Categories

**44**  
Countries



Environmental Award  
Of The Year



Top Food Safety  
Initiative/Technology  
A DUE DI SUGERI  
DONATO & C.S.P.A



Most Innovative  
Processing Solution  
IGEA BY LU-VE MIDDLE EAST



Most Innovative Health  
Ingredient



Top Packaging Innovation



Top Futuristic Technology  
SIG NEO BY SIG  
COMBIBLOC



Innovative Ingredient  
Solutions  
FOOD SPECIALITIES  
LIMITED (FSL)



Best Stand Above 100SQM



**GULFOOD**  
MANUFACTURING

**FOOD TECH**  
**SUMMIT**

**NEW PERSPECTIVES AND  
GROUND-BREAKING INSIGHTS**



**H.E. OMAR AHMED  
SUWAINA AL SUWAIDI**

Undersecretary  
Ministry of Industry and  
Advanced Technology



**AHMED EL SHAL**

General Secretary  
Middle East  
Danone



**STEPHANIE  
VON STEIN**

Associate Director  
International  
Engagement



**YOUSUF SALEEM**

Managing Director  
Al Barakah Dates Factory

“

Gulfood Manufacturing is one of the most important exhibitions to us, as it is the biggest exhibition that provides us with the exposure to all countries within the MEASA region.

**JOLANTA PETKEVICIENE**

Head of Sales and Marketing  
Fasa AB

“

This 30 million dollar deal is important as it is the first deal with this client post pandemic, and this is an extremely positive sign for us.

**HUBERT KEH ZARZECKI**

CEO & President  
HTG Industry Group



**LAMIA FAKHR**

Corporate Affairs Director  
Middle East, North Africa  
& Turkey, Kellogg's



**BOBBY KRISHNA**

Food Safety Specialist  
Dubai Municipality



**ATHAR SIDDIQUI**

Executive Vice President  
Factory Automation & Motion  
Controls Siemens Middle East



**WISSAM MENKARA**

Regional Head  
of Food Service – MEA  
General Mills



THOUGHT-PROVOKING  
INSIGHTS BY LEADING EXPERTS  
AND SUCCESS-MAKERS



“

It’s been fantastic Gulfood manufacturing is very important to meet all the suppliers and to have everyone meet face to face what a perfect opportunity!

**ANANYA NARAYAN**  
Managing Director  
Hunter foods

“

It was great to be here to reengage with customers, the show has consistently been a great way to make a presence in the region

**JASON COHEN**  
Analytical Flavor Systems



“

Gulfood Manufacturing is busier than ever, I’m very proud that after covid the event is packed! We are definitely going to be part of gulfood in the coming years.

**MUSTAFA KOITA**  
Founder & CEO  
Koita



“

One of the most fantastic exhibitions!

**SHARAD P**  
Head of Food Technology  
Research & Development  
MARS

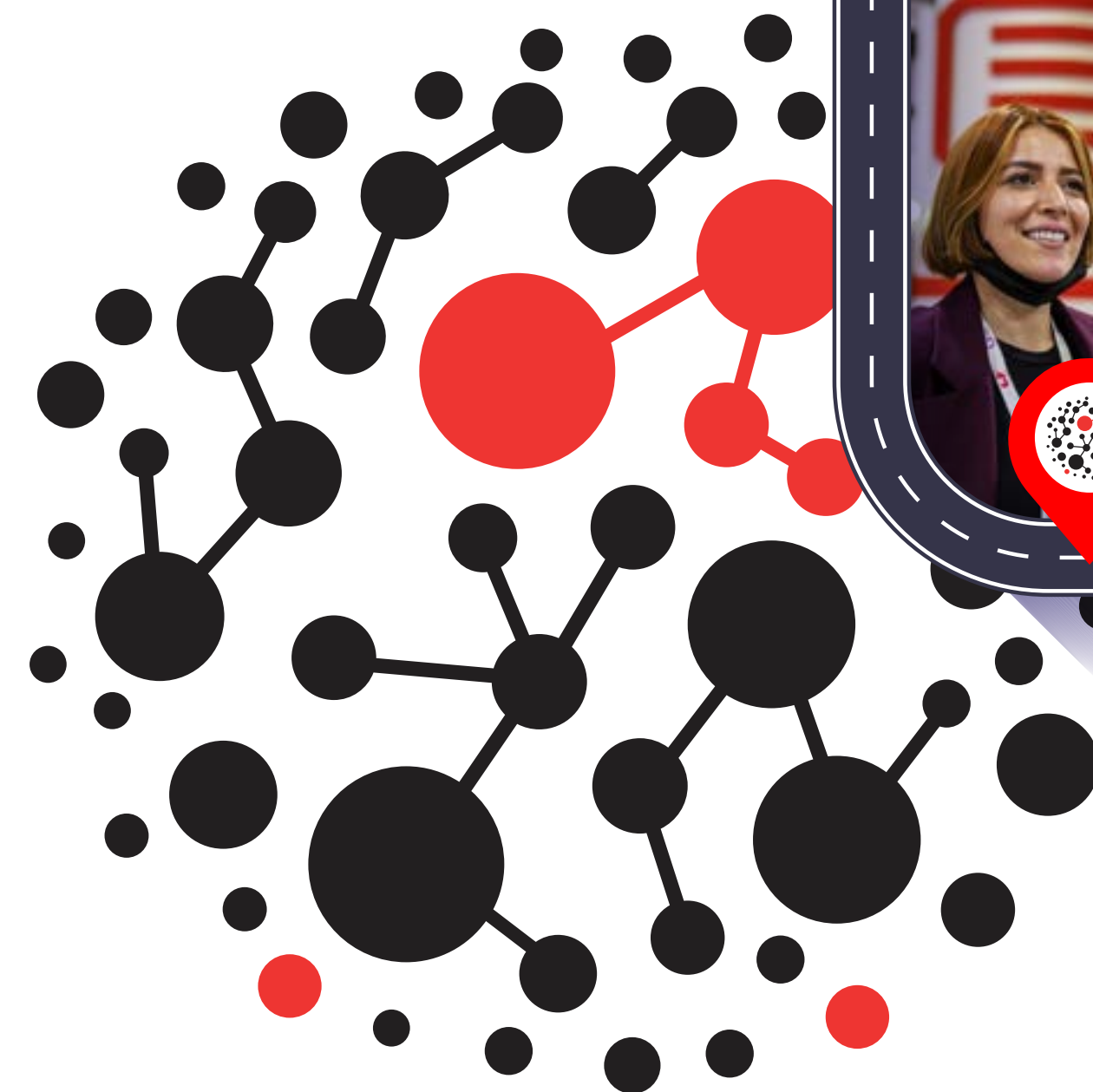






# INNOVATION TOURS

A Curated Experience of real life innovations of award-winning food factories in action





# MARKETING & PR DRIVING HUGE BUZZ AROUND THE WORLD

**f** **4.6 M**  
Impressions

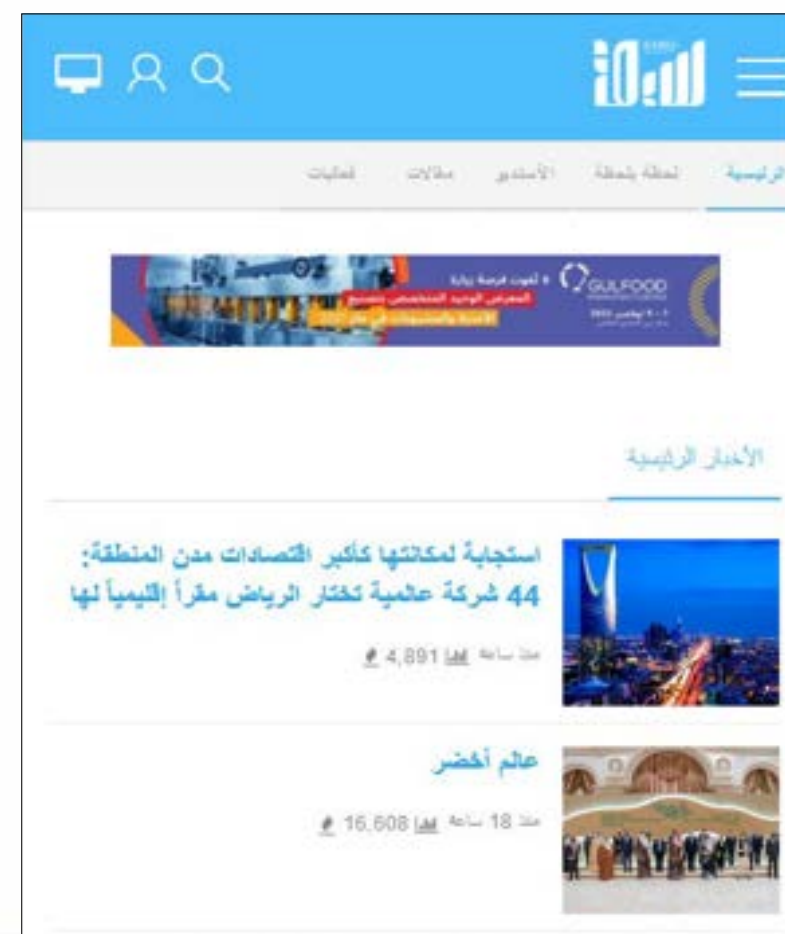
**i** **3 5 M**  
Impressions

Sentiment around  
**Gulfood Manufacturing**  
2021 was **98%+** positive

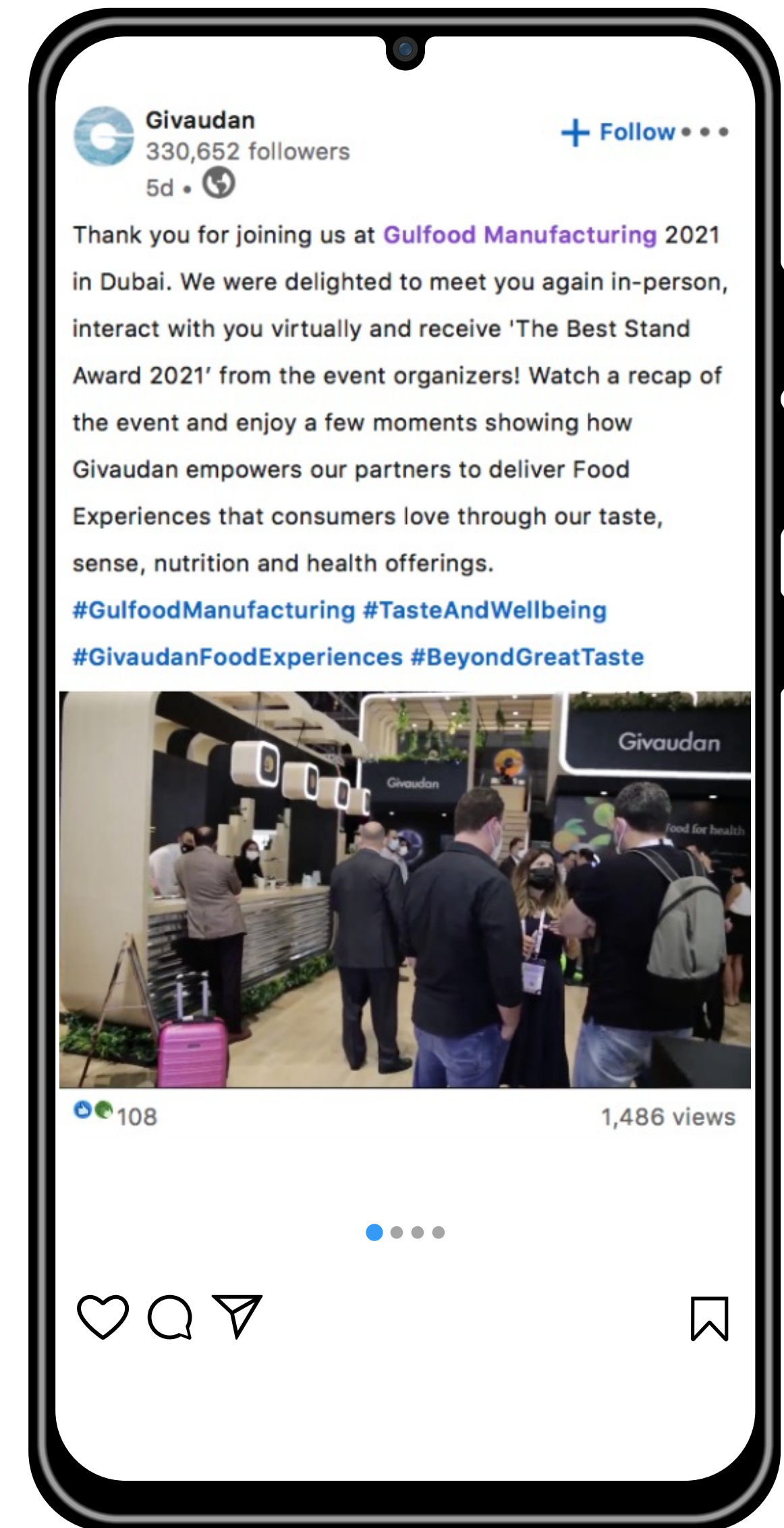
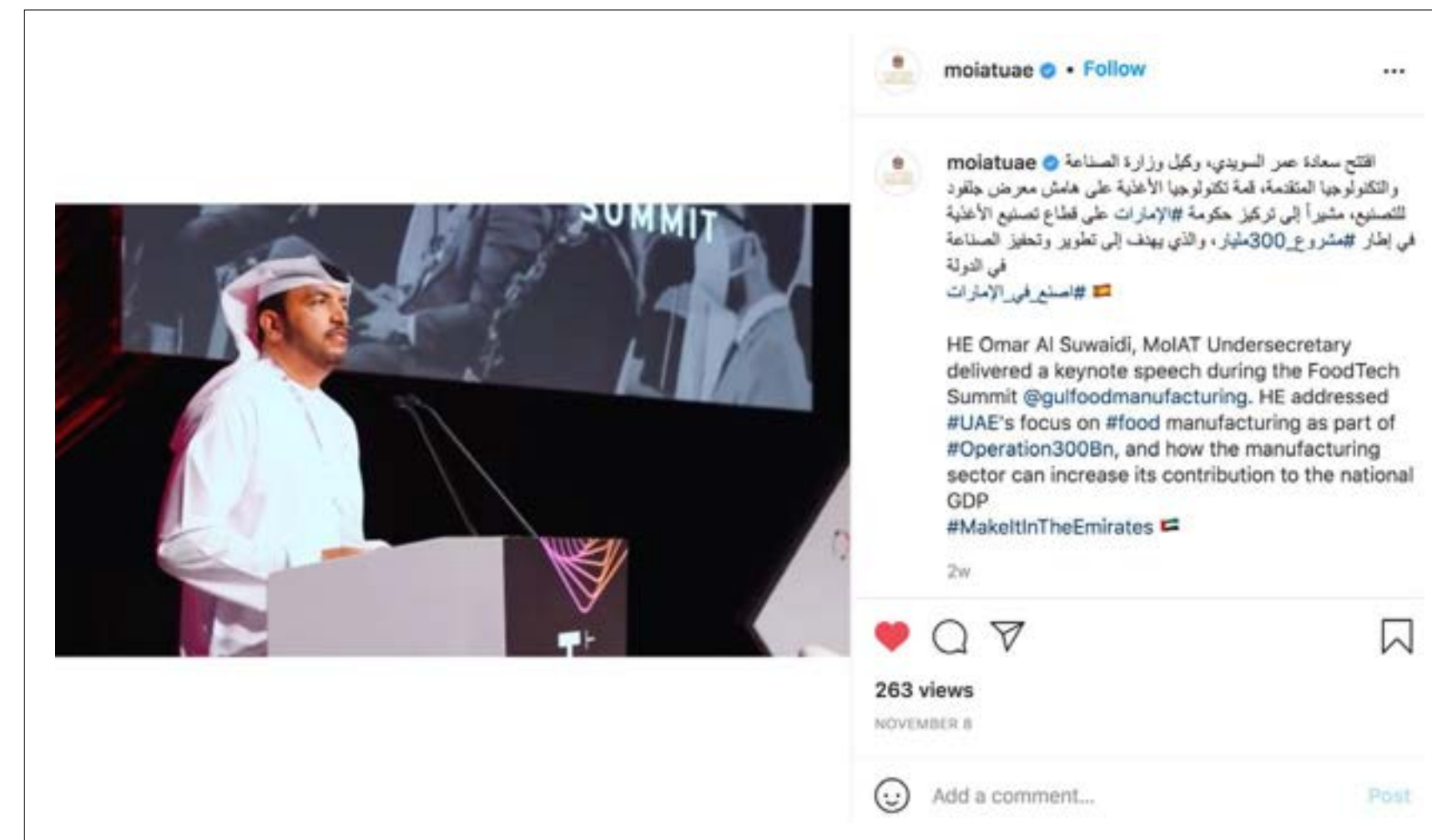
**📱** **5 1 M**  
Digital  
Impressions

**📱** **5 1 M**  
Paid Media

Dedicated media campaign  
across top news channels  
and newspapers in KSA

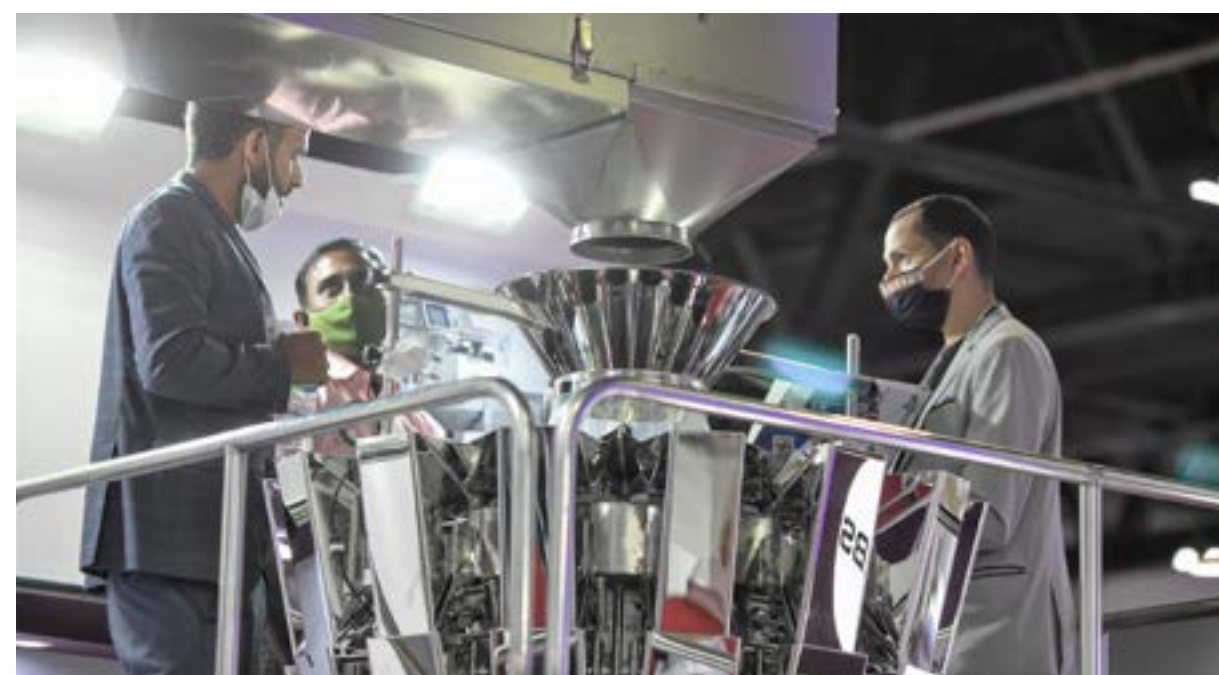








# EXPERIENCE THE SHOW







WE'RE PREPARING AN EXTRAORDINARY  
YEAR AHEAD

**MOVE FAST, GET AHEAD.**

Be part of the world's biggest F&B and food processing  
and manufacturing events

**13 -17 FEB 2022**

**8-10 NOV 2022**

*Gulfood*

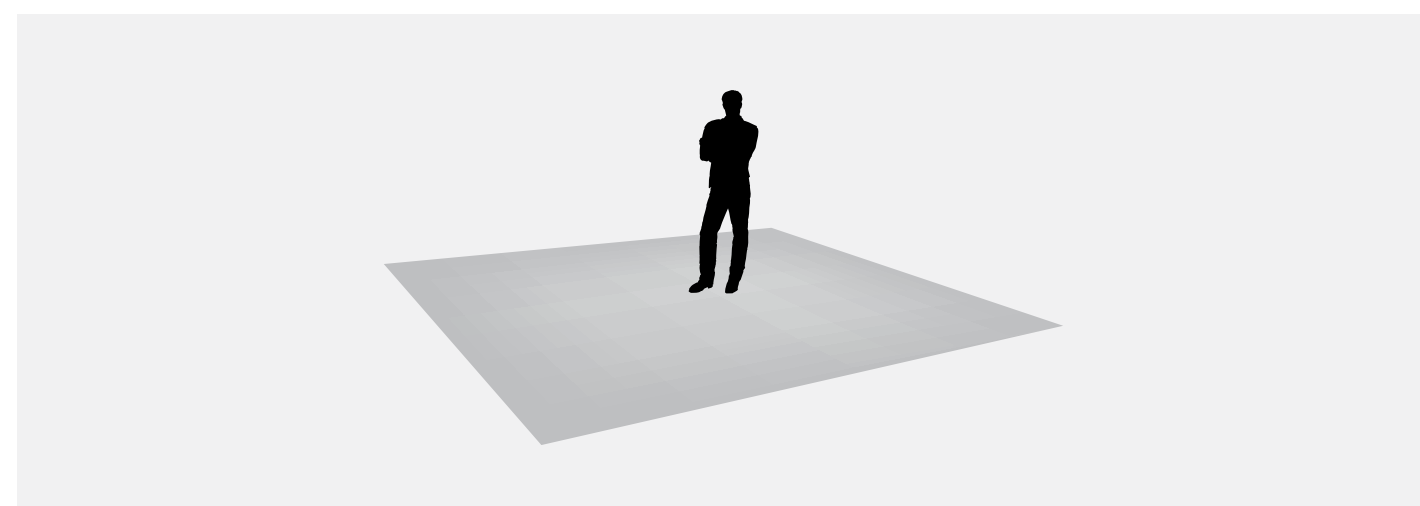




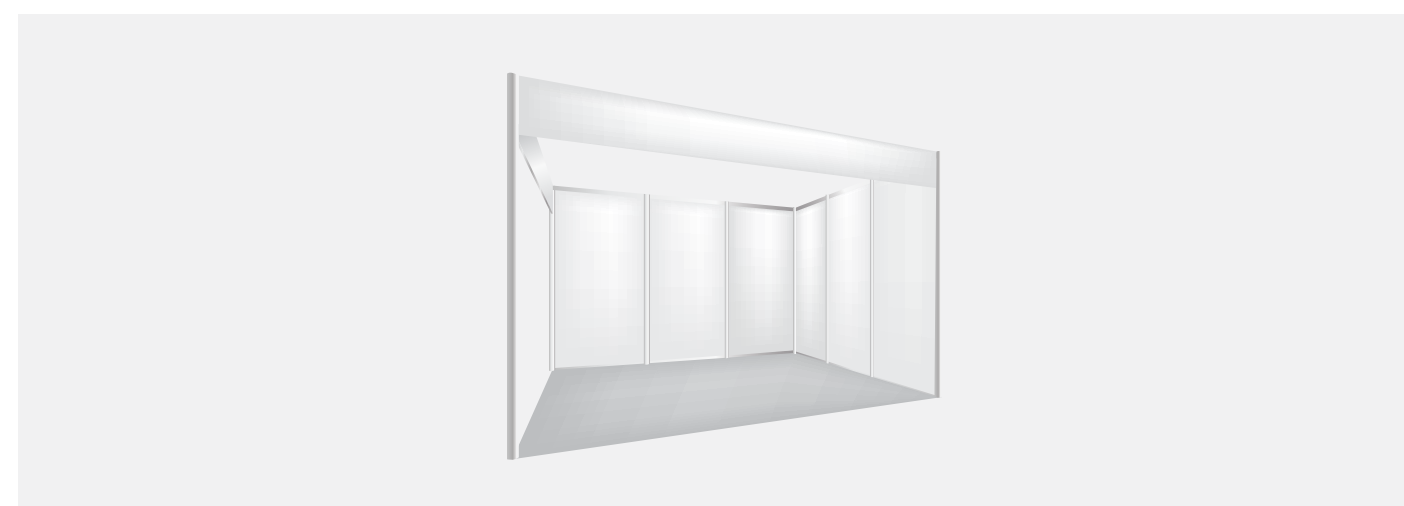
# LET'S MEET AGAIN, SAFELY.

**8-10 NOV 2022**

**BOOK YOUR STAND** to open a whole new world of opportunities in F&B at the world's largest annual F&B event.



**SPACE ONLY** (min 24sqm)  
AED 1,725/m



**SHELL SCHEME** (min 12sqm)  
AED 2,025/m



**DOUBLE DECKER**  
AED 800/m

Please note that the following compulsory charges are applied to each exhibiting company and/or stand sharer:  
Registration Fee (AED1,000), Enhanced Internet Listing (AED1,250) and Insurance (AED550).



**NIDHI MASSON**

Sales Manager  
T:+971 4 308 6284  
gfm@dwtc.com



**NADYA KHAN**

Senior Sales Manager  
T:+971 4 3086499  
gfm@dwtc.com



**SALIMA DADLA**

Director - Commercial  
T:+971 4 308 6746  
gfm@dwtc.com



**GOLI VOSSOUGH**

Director - Commercial  
T:+971 4 308 6062  
gfm@dwtc.com

To learn more, please visit website [www.gulfoodmanufacturing.com](http://www.gulfoodmanufacturing.com)



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